



**Bursa  
Agriculture  
2020**

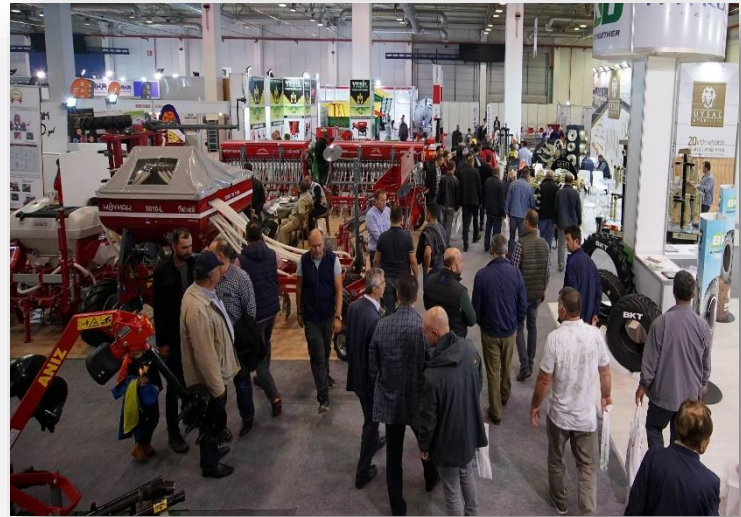
**BURSA 13<sup>th</sup>  
INTERNATIONAL  
STOCK BREEDING  
AND EQUIPMENT FAIR**

**October 6 - 10, 2020**

*Modern agricultural practices  
at this fair*

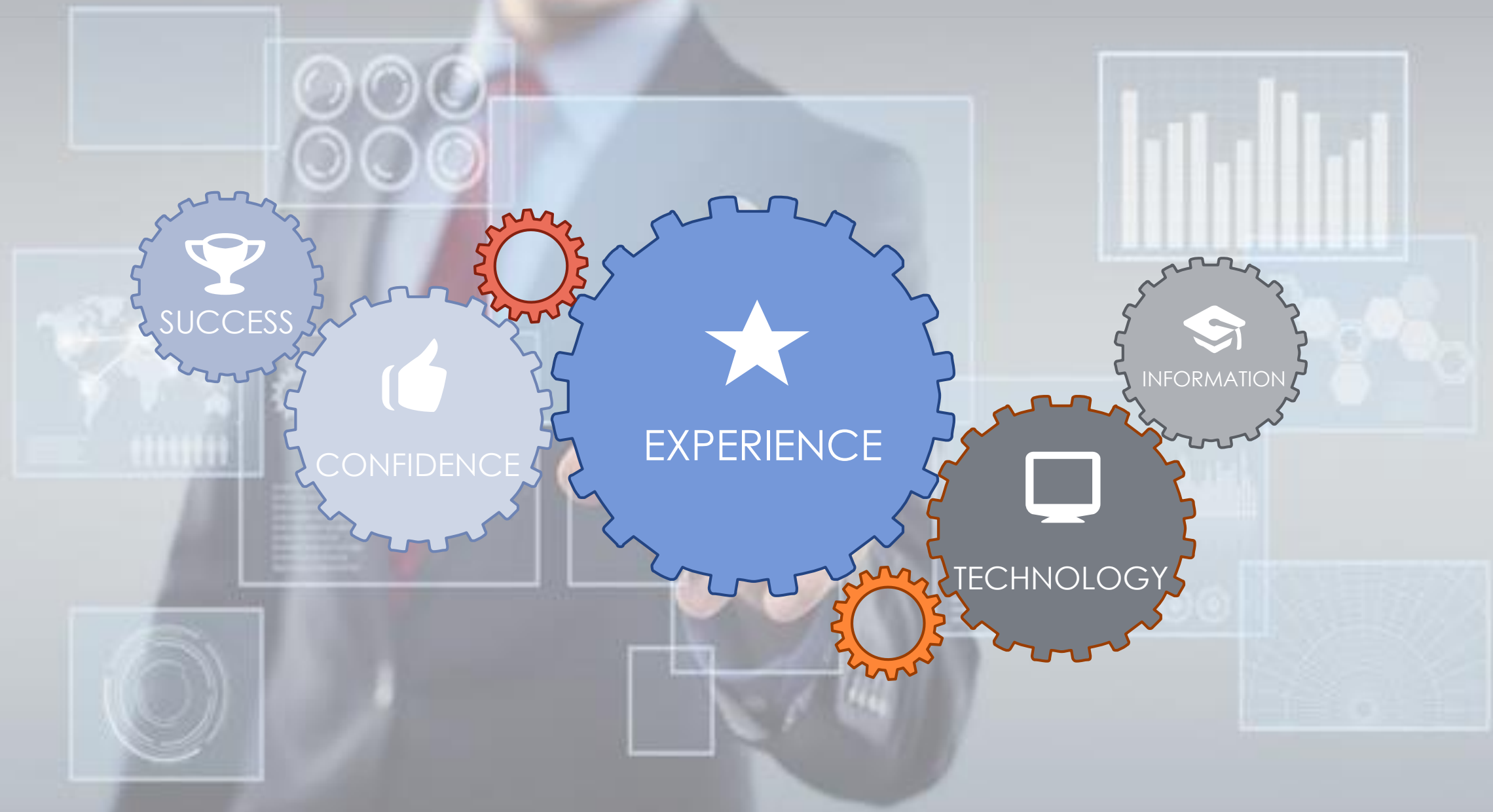


**Post Show Reports  
2019**



**TÜYAP** Bursa





SUCCESS

CONFIDENCE

EXPERIENCE

TECHNOLOGY

INFORMATION

# 2019 Yilinin Ardından



**11** Participating Country

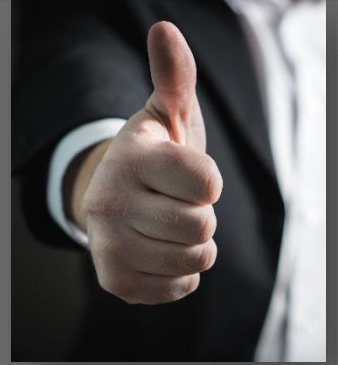
**290** Companies, **1015** Brands

**54** Visitor Countries, **78** Cities

**221.889** Professional Visitors

**5** Halls ve Open Area Total  
**52.000** m<sup>2</sup>

# Visitors information



54  
Visitors  
Countries

221,889  
Professional  
Visitors

78  
Domestic  
Visitors Cities

# Visitors Countries

Except TURKEY ;

The fairs welcomed procurement teams from Europe to Asia, from the Middle East to the Caucasus, while **820** business people from **Afghanistan, Austria, Azerbaijan, Bahrain, Belarus, Bosnia, Algeria, Bulgaria, China, Croatia, Georgia, Georgia, Iraq, Iran, Israel, Italy, Japan, Montenegro, Qatar, Kazakhstan, Kyrgyzstan, Kuwait, Turkish Republic of Northern Cyprus, Kosovo, Georgia, Libya, Lithuania, Morocco, Palestine, Lebanon, Hungary, Macedonia, Mali, Egypt, Moldova, Nigeria, Uzbekistan, Peru, Romania, Russia, Serbia, Sudan, Syria, Saudi Arabia, Tajikistan, Tanzania, Tunisia, Turkmenistan, Ukraine, Oman, Jordan, Yemen and Greece**

# Ziyaretçilerin Sektörel Dağılımı



Farmer  
**%35,7**



Agriculture and Livestock  
Machinery Trade  
**%24,4**



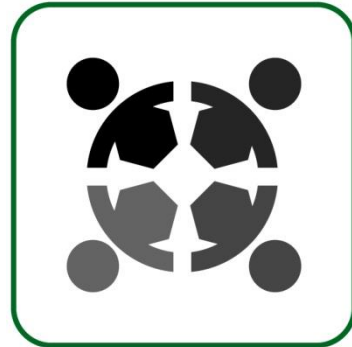
Stock Breeding  
**%21,8**



Seed-Seedling-  
Arboriculture  
**%11,6**



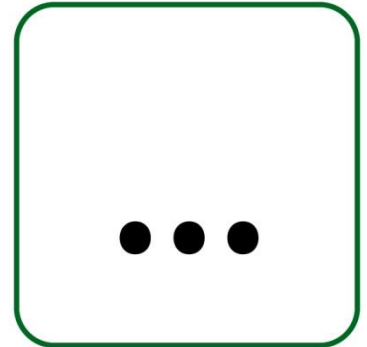
Veterinary Products &  
Veterinary  
**%4,7**



Public – Association  
Coop.  
**%0,9**



Educational Institutions  
& Students  
**%0,7**



Others  
**%0,2**



# Ziyaretçilerin Departmanları & Pozisyonları



# Commercial Visit Purposes

To follow the developments and innovations in the sector

%93 Of Visitors



To be able to socialize with business environment

%91 Of Visitors



Meetings with current business partners, and evaluating our current business speech

%86 Of Visitors

Meeting with a few people / companies determined in line with business objectives

%84 Of Visitors



# Commercial Visit Purposes

Meeting new people, expanding the business network for future job opportunities

%85 Of Visitors



Participating in events and seminars at the fair and improving my sectoral knowledge

%84 Of visitors

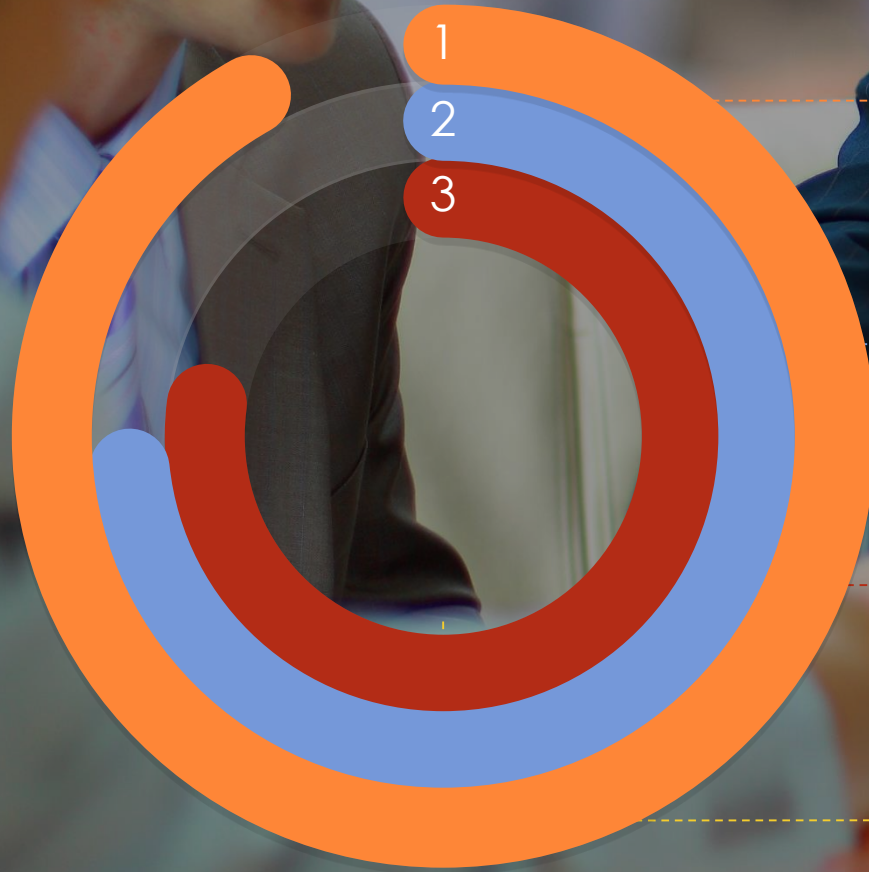


Meeting with as many and different companies as possible in line with my business goals

%84 Of visitors



# Fair Visitor Feedbacks



★★★★ 93%  
Of Visitors are Satisfied

★★★★ 96%  
Of Visitors Plans to Visit Next Year

★ 80%  
Of Visitors Recommend Fair to  
Business Environment

## Summary Information for 2019

### **Bursa's Agriculture and Stock Breeding Fairs Visited by 221,889 People from 54 Countries in 5 Days**

**Showcasing the latest trends in robust and sustainable agricultural practices, Bursa Agriculture 2019 17. International Agriculture, Seed, Sapling and Dairy Farming Fair and Bursa 12. International Stock Breeding and Equipment Fair have come to a close. Organized on October 8 - 12, 2019 at Tüyap Bursa International Fair and Congress Center, the fairs attracted 221,889 visitors.**

Bursa Agriculture and Stock Breeding Fairs, the intercontinental gathering of the agriculture and stock breeding industry held every year in October, have come to an end. Organized with the participation of 285 firms and firm representatives from 14 countries and held across an area of 52 thousand m2 including 5 halls and outdoor space, the fair featured all dimensions of modern agriculture and impressed producers with a wide array of products, from tractors worth TL 2.5 million to seeds, livestock equipment to irrigation systems, agricultural mechanization to agricultural spraying methods. On the 4th day of the fair, Turkish Minister of Agriculture and Forestry Dr. Bekir Pakdemirli visited the fairs and held talks with farmers. The Minister was accompanied by Bursa Governor Yakup Canbolat, Justice and Development Party's Bursa MPs Hakan Çavuşođlu, Mustafa Esgin, Justice and Development Party's Bursa Province Director Ayhan Salman and Director of Bursa Provincial Directorate of Agriculture and Forestry Hamit Aygöl.

## Agriculture and Stock Breeding Sector Met in Bursa

Emphasizing that the commercial activities during the fair contributed to sales of tractors and agricultural machines, and to the national and regional economy, Tüyap Bursa Fairs Inc. General Manager İlhan Ersözlü stated, “We are organizing two trade fairs under a single roof to bring together the building blocks of agriculture and animal husbandry, which are important and strategic sectors for Turkey. 221,889 business people from 54 countries and 78 Turkish provinces visited our fairs running 5 days. We brought together 820 foreign business people with the most valuable companies in the sector. This organization, which is important for the development of the agriculture and animal husbandry sectors, impressed the producers as well. We wish to be together again at the 18. Bursa Agriculture and Stock Breeding Fairs, which will run from October **6 – 10, 2020** at Tüyap Bursa”.



## Summary Information for 2019

The fairs welcomed procurement teams from Europe to Asia, from the Middle East to the Caucasus, while **820** business people from **Afghanistan, Austria, Azerbaijan, Bahrain, Belarus, Bosnia, Algeria, Bulgaria, China, Croatia, Georgia, Georgia, Iraq, Iran, Israel, Italy, Japan, Montenegro, Qatar, Kazakhstan, Kyrgyzstan, Kuwait, Turkish Republic of Northern Cyprus, Kosovo, Georgia, Libya, Lithuania, Morocco, Palestine, Lebanon, Hungary, Macedonia, Mali, Egypt, Moldova, Nigeria, Uzbekistan, Peru, Romania, Russia, Serbia, Sudan, Syria, Saudi Arabia, Tajikistan, Tanzania, Tunisia, Turkmenistan, Ukraine, Oman, Jordan, Yemen and Greece** established commercial partnerships with exhibitor firms. Industry representatives and professionals from across the country were transported to the fair aboard nearly 1000 buses. The exhibitors showcased the latest technologies and launched their brand new products.

On Friday, October 11, in an organization by the Ministry of Agriculture and Forestry and Bursa Provincial Directorate of Agriculture, Bursa's women's cooperatives, members of women's associations and women farmers visited our fair. The strong women of our country, which boasts strong agricultural resources, added a distinctive color to the leading fair in the sector.



## Tüyap Bursa International Fair and Congress Center



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# BurTarim 2020



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Agriculture  
2020**

**BURSA 13<sup>th</sup>  
INTERNATIONAL  
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**October 6 - 10, 2020**

***Don't Miss This Meeting***

